July 9, 2018

Request for Proposal

Organization:California Fig Advisory Board (CFAB)Solicitation:Photographer contractorActivity:Photography of California Fig recipe photos

CFAB seeks proposals from qualified photographer contractors to complete services outlined below. Services to be completed in July or August 2018:

- > Photograph 10 California Fresh Fig recipe images.
- Photograph 10 California Dried Fig recipe images.
- Photograph 20 California Fig beauty images.
- Provide high-res images of final photograph selections.
- Provide unlimited usage rights to CFAB.

Qualifications:

- Food photography expertise.
- Experience with food and agriculture.
- Ability to work quickly and efficiently.
- Previous services for commodity or ag organization.
- Passion for and familiarity with California Grown Figs.

Funding:

\$10,000 - \$12,500 USD (includes ingredients and props)

Submissions:

Proposals should be submitted electronically to the California Fig Advisory Board:

<u>kstockli@californiafigs.com.</u> Open date for this solicitation is: July 9, 2018 and submissions must be received by CFAB by July 10, 2018. The successful contractor(s) will be notified of selection within five days of the closing date.

This solicitation is open to all individuals without regard to race, color, national origin, gender, religion, age, disability, sexual orientation, marital or family status, political beliefs, parental status, or protected genetic information.