

California Fig Advisory Board and Giant Food Stores
The California Figs Cookbook Giveaway Sweepstakes
Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL U.S. RESIDENTS RESIDING IN THE STATES OF MARYLAND, PENNSYLVANIA, WEST VIRGINIA AND VIRGINIA. CURRENT INTERNET ACCESS AND A CURRENT VALID E-MAIL ACCOUNT ARE NECESSARY TO PARTICIPATE.

I. SWEEPSTAKES PERIOD: The Sweepstakes begins December 16, 2019 at 12:00:01 AM Eastern Time (ET) and ends December 27, 2019 at 11:59:59 PM ET (“Entry Period”). The computer clock of Prize Supplier’s web-master is the official timekeeping device of the Sweepstakes.

II. ELIGIBILITY: *The California Figs Cookbook Giveaway* (the “Sweepstakes” or “Promotion”) is open only to legal residents of the United States, who reside in the states of Maryland, Pennsylvania, Virginia or West Virginia and are eighteen (18) years of age and older at time of entry. Officers, directors and employees of the California Fig Advisory Board. (the “Prize Supplier”) and Giant Food Stores, LLC (the “Retail Co-Partner”). Compliance Sweepstakes Services LLC (“Sweepstakes Administrator”), each of their respective parent, subsidiary and affiliated companies, sales representatives, advertising, promotional and judging agencies, persons engaged in the development, production or distribution of materials for this Promotion (collectively, “Sweepstakes Entities”), and members of the immediate families (defined for these purposes as including spouse, parents, grandparents, children, grandchildren, siblings, and each of their respective spouse) or households (whether related or not) of any of the above, are not eligible to participate in the Promotion. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations, and void where prohibited by law.

III. HOW TO ENTER THE SWEEPSTAKES: During the Sweepstakes Entry Period, an individual (“Participant” or “you”) will receive an e-mail from the Retail Co-Partner inviting you to visit www.CaliforniaFigs.com/cookbook (the “Microsite”) and follow the prompts to complete the entry form with your complete name, address, city, state, zip code, phone number (to be used for winner contact only), e-mail address and date of birth. To complete your registration, check-mark that you read and agree with the Official Rules. Upon completion of entry, each Participant is automatically entered into the Sweepstakes drawing. Limit one (1) entry per person per mobile phone number.

By entering, you acknowledge compliance with, these Official Rules including all eligibility requirements, and Terms and Conditions of the Prize Supplier and Retail Co-Partner Websites, as applicable. Prize Supplier and Retail Co-Partner reserve the right to disqualify any entry that it determines, in its sole discretion, has violated any provision of these Official Rules as applicable, and their decisions in this regard are final. Proof that you entered the Sweepstakes online does not constitute evidence that it was actually received by the appropriate deadline. Participants waive all rights and remedies at law or in equity for any claim they may have relating to this Sweepstakes as a condition to receive any prize for which a Participant may be eligible to win. Incomplete entries are void. All entries and information become the property of the Prize Supplier and Retail Co-Partner and will not be acknowledged or returned. In the event of a dispute as to any entry, the authorized account holder of the e-mail account used to enter will be deemed to be the Participant. The "authorized account" holder is the natural person assigned the e-mail account by e-mail. Potential winner may be required to show proof of being the authorized account holder.

IV. WINNERS DRAWING, NOTIFICATION AND ODDS: One Hundred (100) First Prize Winners, (“Winner(s)”) will be selected on or about January 10, 2020 in a random drawing from all eligible entries received during the applicable Sweepstakes Entry Period by an independent Sweepstakes Administrator, whose decisions are final and binding on all matters relating to the drawings. The potential Winners are notified by phone and/or e-mail. If the potential Winner cannot be contacted within two (2) days of notification, rejects the prize, or whose phone provider indicates that the phone number is invalid or unable to receive the communication (even if ultimately delivered thereafter), the Prize will be forfeited and an

alternate Winner will be selected. Odds of winning a Prize will depend on the total number of eligible Submissions and Entries received at the time of the drawing.

V. PRIZES (“Prizes”):

One Hundred (100) First Prize Winners will each be awarded one (1) California Figs Cookbook Approximate Retail Value (“ARV”) \$21.95. Total Sweepstakes Prize Pool \$2,195.00.

VI. GENERAL PRIZE TERMS & CONDITIONS: Winners are required to comply with any and all applicable federal, state and local laws, rules, regulations, and solely responsible for all federal, state and/or local taxes, or for any other fees or costs associated with the Prize they receive. The First Prize is not exchangeable, transferable, or redeemable for cash. There are no substitutions unless specified by the Prize Supplier. Prize details and availability is subject to change, and in the event that the Prize Supplier is unable to provide the Winner with the Prize won, the Prize Supplier may elect, at its sole and absolute discretion, provide Winner with the approximate value of such item in cash or award an alternate Prize of comparable or greater value. The stated ARV of the Prize is based on available information provided to Prize Supplier at the time these Official Rules were drafted (and any difference in ARV at the time of awarding will not be awarded). The value of any Prize awarded to a Winner may be reported for tax purposes as required by law. If any potential Winner is found to be ineligible, or if he or she has not complied with these Official Rules, or if any potential Winner declines the Prize for any reason prior to award, such potential Winner may be disqualified, even if the disqualified potential Winner’s name may have been shown/announced online, an alternate potential Winner may be selected at the discretion of the Prize Supplier. All properly claimed Prizes will be awarded. Prize Supplier, Retail Co-Partner and their agents are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any Prize awarded in this Sweepstakes.

Each Winner’s acceptance of a Prize constitutes permission (except where prohibited) for the Prize Supplier or Retail Co-Partner to use the Winner’s name, photograph, likeness, statements, biographical information, voice and address (city and state) for any and all public relations, advertising and/or promotional purposes as determined by Prize Supplier or Retail Co-Partner, in all forms of media and by all manners (now and hereafter known), in perpetuity, without notice, consent, review or approval or further compensation.

VII. OPT-IN AND PRIVACY: By participating, Participants consent for the Prize Supplier or Retail Co-Partner to obtain, use, and transfer a Participant’s name, address and other information for the purpose of administering this Sweepstakes. Participants are authorizing the Prize Supplier or Retail Co-Partner to send e-mails as entered on the entry form, about its products and services. All information submitted to the Prize Supplier as part of this Sweepstakes will be treated in accordance with the Prize Supplier privacy policy, available at <http://californiafigs.com/> and the Retail Co-Partner’s privacy policy available at <https://martins-supermarkets.com/privacy-statement>. Participant may opt-out of receiving future e-mails from Prize Supplier or Co-Partner by clicking on the link contained in any e-mail. A Participant will remain eligible for this Promotion whether or not they opt-out of receiving promotional e-mails from Prize Supplier or Retail Co-Partner.

VIII. ENTRY ERRORS/TAMPERING: Prize Supplier is not responsible for: (i) electronic or digital transmissions or any entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, postage-due or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants’ or any person’s computer and/or its contents, or causes beyond Prize Supplier’s reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (iv) any entries submitted in a manner that is not expressly allowed under these rules; (v) incorrect or inaccurate entry information whether caused by Participants or by any of the equipment or programming associated with or utilized in the Sweepstakes, (vi) any typographical or other error in the printing or advertising of the offer, administration or execution of the Sweepstakes, or in the announcement of prize/prize Winners; or (vii) malfunctions or interference resulting from illicit, malicious

or injurious code (including but not limited to viruses, worms and denial of service attacks). If for any reason the Sweepstakes cannot be executed as planned, including but not limited to transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Prize Supplier that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, Prize Supplier or Retail Co-Partner reserves the right to cancel, modify or terminate the Sweepstakes and reserves the right, but shall not be obligated, to randomly select the Winners from among all non-suspect entries received as of the date/time of such termination/cancellation or modification. Prize Supplier or Retail Co-Partner reserve the right, at their sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHERWISE CORRUPT THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PRIZE SUPPLIER OR RETAIL CO-PARTNER RESERVE THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

IX. DISPUTES: Except where prohibited, each Participant that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Participant's rights and obligations, or the rights and obligations of the Prize Supplier in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

X. WINNERS' LIST: For the names of the Winners send a self-addressed, stamped legal size envelope no later than February 10, 2020 to: Compliance / California Figs Cookbook Giveaway Winners List, PO Box 468, Stonington, CT 06378. The names of the Winners may also be posted on Prize Supplier's website between the above-referenced dates.

XI. PRIZE SUPPLIER: California Fig Advisory Board, 1925 Howard Road, Suite E, Madera, CA 93637

XII. RETAIL CO-PARTNER: Giant Food Stores, LLC. 1149 Harrisburg Pike, Carlisle, PA, 17013

XIII. SWEEPSTAKES ADMINISTRATOR: Compliance Sweepstakes Services LLC, PO Box 468., Stonington, CT 06378