

January 8, 2020

## Request for Proposal

Organization: [California Fig Advisory Board](#) (CFAB)  
Solicitation: Contractor  
Activity: Satellite Media Tour (SMT)

CFAB seeks proposals from qualified SMT contractors to complete services outlined below. Services to be completed in Spring 2020.

### Project Description:

Contractor will provide services in connection with the Extended Satellite TV / Radio Junket.

Services to include:

- Securing 18-22 (combination of) TV / radio interviews
- Audio news release scripting and record
- Creating media alert
- Day of director and producer
- Full technical crew
- Site survey
- Satellite space / uplink
- Production equipment & lighting
- Truck generator
- Audience report
- Accommodations / travel for production crew (overnight)
- Hair and makeup
- Food stylist

### Qualifications:

- Proven track record of SMT success.
- Ability to work quickly and efficiently.
- Previous services for commodity or ag organization.
- Passion for and familiarity with California Grown Figs.

### Funding:

- \$40,000-\$45,000 USD (flat rate inclusive of expenses)

### Submissions:

Proposals should be submitted electronically along with examples of work to the California Fig Advisory Board: [kstockli@californiafigs.com](mailto:kstockli@californiafigs.com). Open date for this solicitation is: January 8, 2020 and submissions must be received by CFAB by January 31, 2020. The successful contractor(s) will be notified of selection within five days of the closing date. This solicitation is open to all individuals without regard to race, color, national origin, gender, religion, age, disability, sexual orientation, marital or family status, political beliefs, parental status, or protected genetic information.