



NEW! CALIFORNIA FIGS COOKBOOK AVAILABLE NOW

Madera, Calif., August 8, 2019 – Love the sweet, unique flavor of figs? Then you’ll love the brand new *California Figs Cookbook: A Collection of Recipes for Fig Lovers*. The cookbook, created by the California Fig Advisory Board, an organization representing California’s fig farmers, features 62 recipes highlighting California Fresh and Dried Figs, and includes a foreword and signature recipes by James Beard award-winning chef Robert Del Grande.

According to Del Grande, “California Figs – either fresh or dried – are not to be missed. They can be a marvelous enhancement to almost any sweet or savory dish. Figs make it easy to be a better cook – so cook more flavorfully with California Figs.”

The cookbook consists of six recipe chapters, including:

- Breakfast, Bites and Bars
- Starters, Salads and Sides
- Salsas, Sauces and Spreads
- Pizzas, Pastas and Paninis
- Meat, Poultry and Fish
- Cakes, Cookies and Other Sweets

In addition, the cookbook features Figs 101 – an overview of California Figs, the many varieties, and nutritional benefits – as well as photos of California fig industry members and their families.

To order the cookbook, visit CaliforniaFigs.com.

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About the California Fig Advisory Board and the California Fresh Fig Growers Association

The California Fig Advisory Board and California Fresh Fig Growers Association promote awareness and the use of California-produced dried and fresh figs domestically and internationally. California fig growers, processors and marketers fund the activities of the industry.

For more information:

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