

November 16, 2020

Request for Proposal

Organization: [California Fig Advisory Board](#) (CFAB)
Solicitation: Accounting Services
Activity: Implementation of grant-funded campaign to drive awareness and demand for California Grown Figs

The California Fig Industry is seeking proposals from qualified partners (consultant or agency) to conduct accounting services for the grant-funded campaign – Substantiating and Communicating "The California Grown Fig Nutrition Story." Selected consultant or agency will work closely with the California Fig Advisory Board staff and management on overall process.

Potential consultant or agency should provide budget proposal for executing the following:

| TACTIC | DESCRIPTION / TIMING |
|------------|---|
| Accounting | Accountant will financially manage the grant to ensure accurate and timely reporting and transparency to stakeholders and CDFA. Activities include the set up of actual vs budget tracking tools and related grant chart of accounts. |

Qualifications:

- Expertise in financial management.
- CPA credentials.
- Ability to work quickly and efficiently.
- Previous experience with commodity or ag organization.
- Familiarity with Federal and State funding grants, including Specialty Crop Block Grant policies and procedures.

Timing:

- December 2020 – April 2023

Funding:

- \$15,000 - \$20,000 USD Estimated

Submissions:

Proposals should be submitted electronically to the California Fig Advisory Board: kstockli@californiafigs.com Open date for this solicitation is: November 16, 2020 and submissions must be received by November 30, 2020. The successful contractor(s) will be notified of selection within five days of the closing date.

This solicitation is open to all individuals without regard to race, color, national origin, gender, religion, age, disability, sexual orientation, marital or family status, political beliefs, parental status, or protected genetic information.